



2018 SUMMER CATALOG

ADVANCEMENT COURSES™

Pre-approved by the ASPDP/NYCDOE



Self-paced, online professional development
courses for NYC K-12 Teachers

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Find out why NYC teachers love our PD courses

Professional development designed to be more engaging, meaningful, and enjoyable – with real feedback and application in today's K-12 classroom.

10% off
1 or 2 courses

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3+ courses

CODE **SHINE15**

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3 P Credits ~~\$199~~ **\$169^{.15}** total*

Expires 6/29/18

- ASPDP/NYCDOE Pre-approved
- Self-paced & Online
- Free Books & Shipping
- 3 P Credits each



Applicable & Practical. Created by subject matter experts with extensive classroom experience, our courses are designed to provide you with more than just information - you'll develop tangible products and resources to use in your own classroom immediately.



Flexible & Convenient. Courses aren't tied to a physical classroom or set schedule, so you can take them anywhere you want and at your own pace during the semester.



Feedback & Facilitation. Experienced facilitators guide learners through every course, answering questions and offering detailed feedback on assignments. Feedback is research-based, positive, and constructive.

To enroll or learn more, visit:
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*Coupon Codes: SHINE10 and SHINE15 are not valid on prior purchases and cannot be combined with any other offer. For code SHINE10 a discount of 10% will be applied to each item at the time of purchase. Code SHINE15 is valid only on purchases that include a minimum of three (3) courses and a discount of 15% will be applied to each item at the time of purchase. Coupons expires 11:59 PM EST 6/29/2018. Void where prohibited. Coupon discount and terms are subject to change.

Common Core

CCSS for English Language Arts: Connecting Theory & Practice (Grades K-5 or 6-12) K-5, 6-12

Develop a thorough understanding of the CCSS for ELA, connecting the CCSS to classroom practice in reading, writing, language, and speaking and listening.

The CCSS in Math: Connecting Content and Practice (Grades K-5)

 K-5

Both experienced and new teachers will gain a deep familiarity with the CCSS for math, including shifts in focus, coherence, fluency, and application. Provides best teaching practices for connecting content standards to the Standards for Mathematical Practice.

English Language Arts

Everyone Has a Story to Tell: Narrative in the Classroom 5-12

Stories are how we connect as a culture. Inspire your students to be creative and expressive by teaching them to build rich personal narratives – while improving their reading, writing, comprehension, critical thinking, and analytical skills.

Teaching Research Writing in the Digital Age 6-12

With an emphasis on workplace and college environments, learn how to guide students in developing ideas, gathering information, analyzing data, organizing materials, and crafting quality, well-reasoned reports – with deliberate techniques to fine-tune before presentation.

Why Argue: Teaching the Art of Oral and Written Argument 5-12

Develop your students' ability to argue relevant concerns with increasing complexity, elegance, and logic, making "because" a thing of the past.

Registration:

JUNE 4 – AUGUST 6

Semester:

JUNE 25 – AUGUST 31

Social Studies

Read Between the Lines: Developing a Critical Historical Perspective K-12

At some point, every history teacher has been asked, "Why is this important to me?" Teach your student to build critical historical perspectives, contextualizing history in a way that allows them to draw real meaning from past events.

Teaching Western Civilization Part 1 K-12

Teaching Western Civilization Part 2 K-12

Events, people, and eras from the time of the Ancient Near East (4000 B.C.) civilizations through the age of the Renaissance (Part 1) or late Renaissance Europe to the Digital Age (Part 2). Teach students how to determine the chronological evolution of Western Civilization and how today's world is shaped by either the earlier or latter history of Western Civilization.

Social/Emotional Learning

Strategies for Addressing Student Anxiety K-12

One in five of students currently struggle with anxiety issues, affecting their ability to learn and disrupting health and sleep. This course will help you understand and recognize anxiety dysfunction and then develop classroom strategies to support students who suffer from it.

Special Needs

Teaching Students with Low Functioning Autism K-12

Provides an overview of the strengths, needs, and challenges of students with low-functioning autism. Develop a toolbox of resources and strategies to best meet their needs, building communication skills, behavior management interventions, and academic strategies with the goal of helping the students transition between educational levels as well as into post-high school plans.

STEM

Designing and Implementing Quality STEM Instruction K-8

Successfully plan and implement authentic, integrated STEM instruction that engages students in the processes and practices of scientists, mathematicians, and engineers.

Effective Teaching and Learning with Scientific Inquiry (Grades 3-8) cc 3-8

Learn how to transform activities and experiments to inquiry-based investigations to engage students, improve their problem solving skills, and help them achieve long-term concept retention. This course presents a step-by-step approach for using scientific inquiry to transform your current classroom into an environment where students are supported and inspired to learn.

NEW ePortfolio Tools for the Classroom K-12

Learning portfolios have gotten a 21st-century upgrade in the form of e-portfolios, web-based compilations that demonstrate standards alignment and showcase proficiency. In this course, you'll create an e-portfolio strategy for your classroom to enhance students' learning experience.

NEW Teaching Computer Science in K-5 K-5

Overview of how to begin preparing students with the competencies necessary to meet modern society's evolving technology needs, starting with the basics of computational thinking and moving into beginning programming. Addresses reasons for teaching computer science in elementary school and provides resources for use in the classroom setting.

NEW Teaching Environmental Science K-12

Examine how to effectively facilitate learning of current environmental thought, economics, ethics, problems, and the related physical, chemical, and biological principles. Provides strategies to guide students in becoming critical consumers of information, fostering their development of evidence-based reasoning.



FREE BOOKS & SHIPPING

Course price includes all materials, shipping and credits.

Teaching Strategies

NEW The Growth Mindset: Fostering Resilience and a Love of Learning K-12

Mindset is a buzzword in today's educational landscape, but it often only addresses the student mindset, not the educator's. In this course, you'll explore your internalized beliefs about your own mindset towards learning and your students' abilities, and learn how to structure your classroom around a culture of perseverance and opportunity.

NEW Classroom Management Strategies for Student-Centered Instruction K-12

Shift your classroom to a student-centered approach that places them at the center of the learning experience. Learn how to work with your students to set up a classroom that supports exploration, motivates students, and authentically engages them in meaningful learning experiences, all while creating a prosocial learning environment that drives positive academic and social outcomes.

NEW Instructional Strategies for Diverse Student Populations K-12

Explore the culturally diverse classroom with a focus on cultural competence and effective practices. Discover strategies for building community and differentiating instruction to create a learning environment in which all students can reach their potential.

NEW Using Data to Drive Continuous Improvement in Education K-12

Examine the continuous improvement process and its connection to multifaceted success in the modern learning community. Learn how to collect, analyze, and act on quality data to inform the continuous improvement process. Identify how to develop an improvement initiative that fosters collaboration, responsibility, innovation, best teaching practices, and success.

NEW An Effective Guide For Integrating Debate in the Classroom K-12

Learn how to incorporate effective debate into your classroom, ideal for promoting critical thinking and helping students develop a connection to content. Set SMART goals to guide your process, investigate how to help students form effective arguments, research debate stances, and participate in small-group and whole-class debates. Create a series of graphic organizers and scaffolding to help facilitate class participation.

NEW Grading for Mastery: Guiding Students Though the Learning Process K-12

Learn to implement mastery grading, starting with an examination of the history of grading, and the various types of assessments and their purposes. Explore traditional and mastery grading as well as your own beliefs about grading and its purpose, and the separation of behaviors from academics.

Each course is pre-approved for 3 P Credits.

“I found the classes **relevant, interesting, applicable, and easy to navigate.** I immediately put some of the information into action in my classroom. It was such a great experience, and I am planning to take a couple more classes this year. ”

– *Concetta Smith, Teacher*

“Not only was the enrollment hassle free, but also the courses I took really broadened, updated, and refreshed my knowledge – not to mention the affordability of them. No doubt the best investment I could have made, they will pay for themselves within a year!”

– *Hector Hernandez, Teacher*

“I can do a class in a month or six months, based on what fits into my busy lifestyle.”

– *Laura Forde, Social Studies Teacher*

