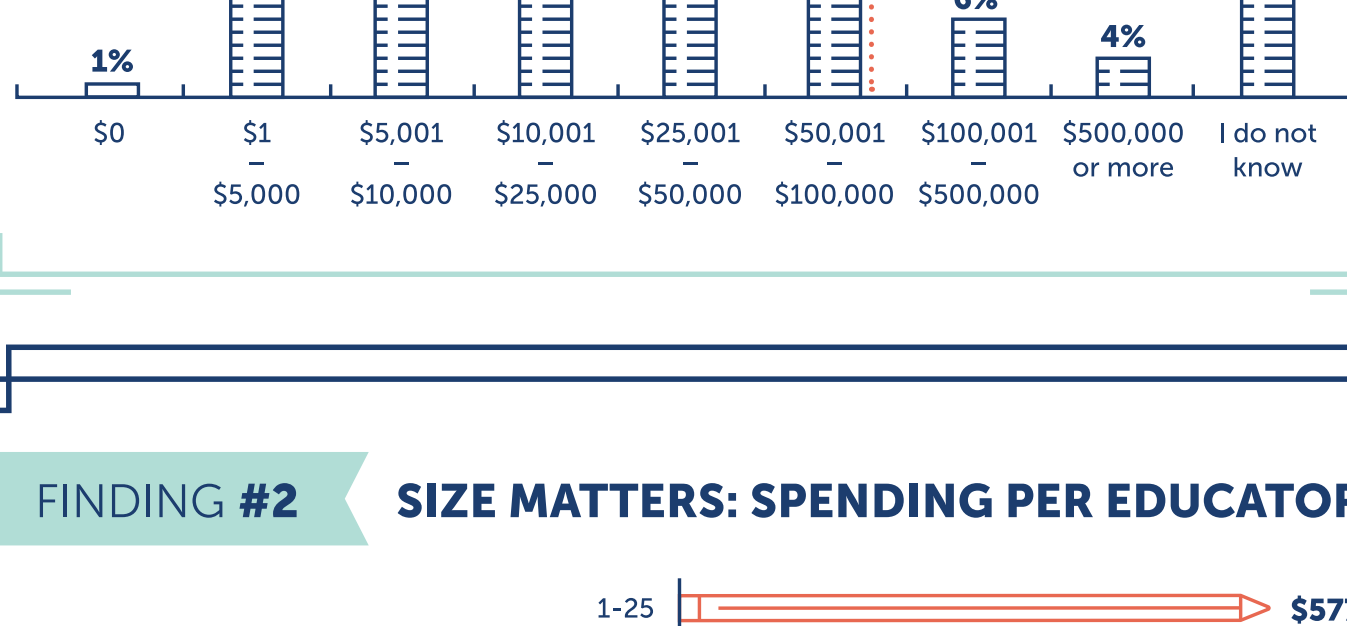


# STATE OF TEACHER PD

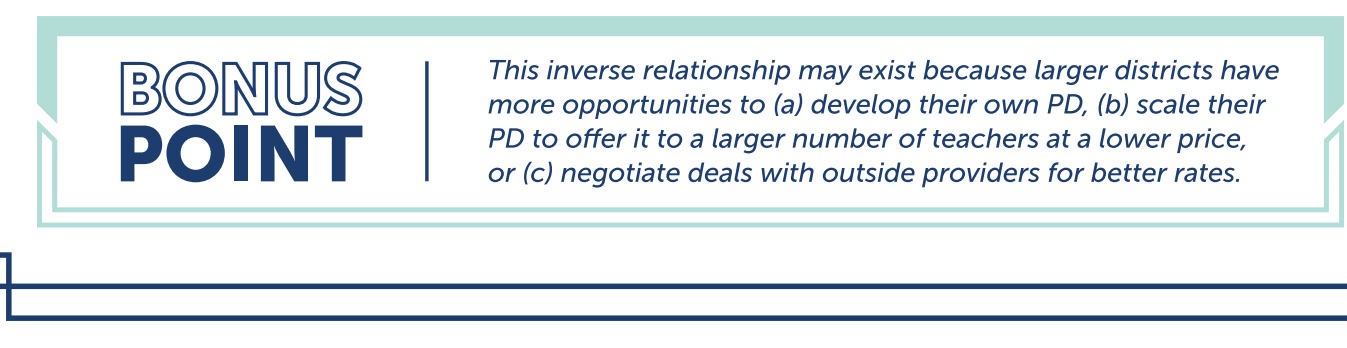
*Professional Development for Teachers: What Schools Value and How They Invest* is your comprehensive primer for what's going on in PD for teachers across the country. Advancement Courses surveyed nearly 500 school and district leaders about their PD budgets, the format and topics of their PD, the factors that impact their PD selections, and their level of satisfaction with their offerings. Take a look at our findings to discover how your school compares to teachers' PD nationwide.

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## FINDING #1 HOW MUCH DO SCHOOLS SPEND ON PD?



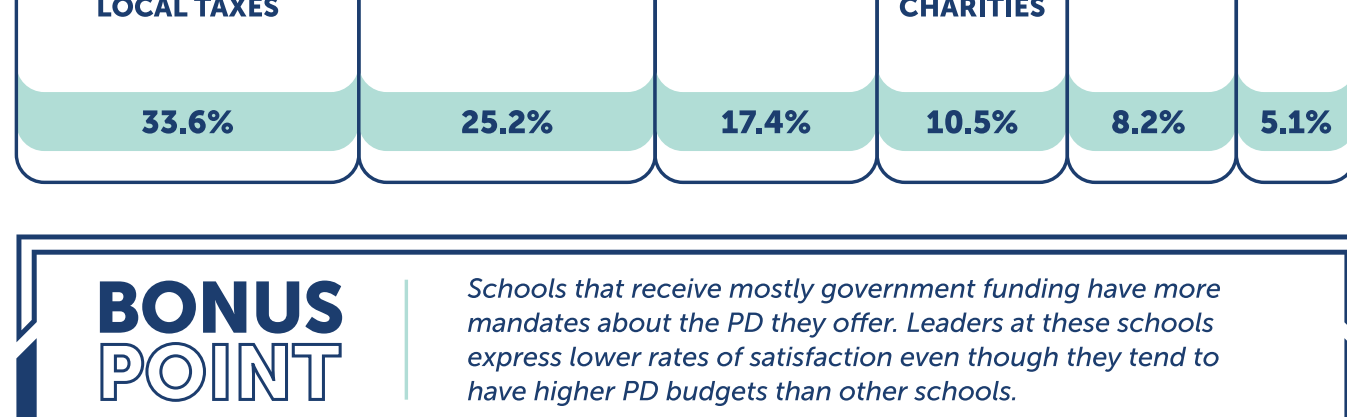
## FINDING #2 SIZE MATTERS: SPENDING PER EDUCATOR



### BONUS POINT

This inverse relationship may exist because larger districts have more opportunities to (a) develop their own PD, (b) scale their PD to offer it to a larger number of teachers at a lower price, or (c) negotiate deals with outside providers for better rates.

## FINDING #3 FUNDING SOURCES: WHERE DOES THE MONEY COME FROM?

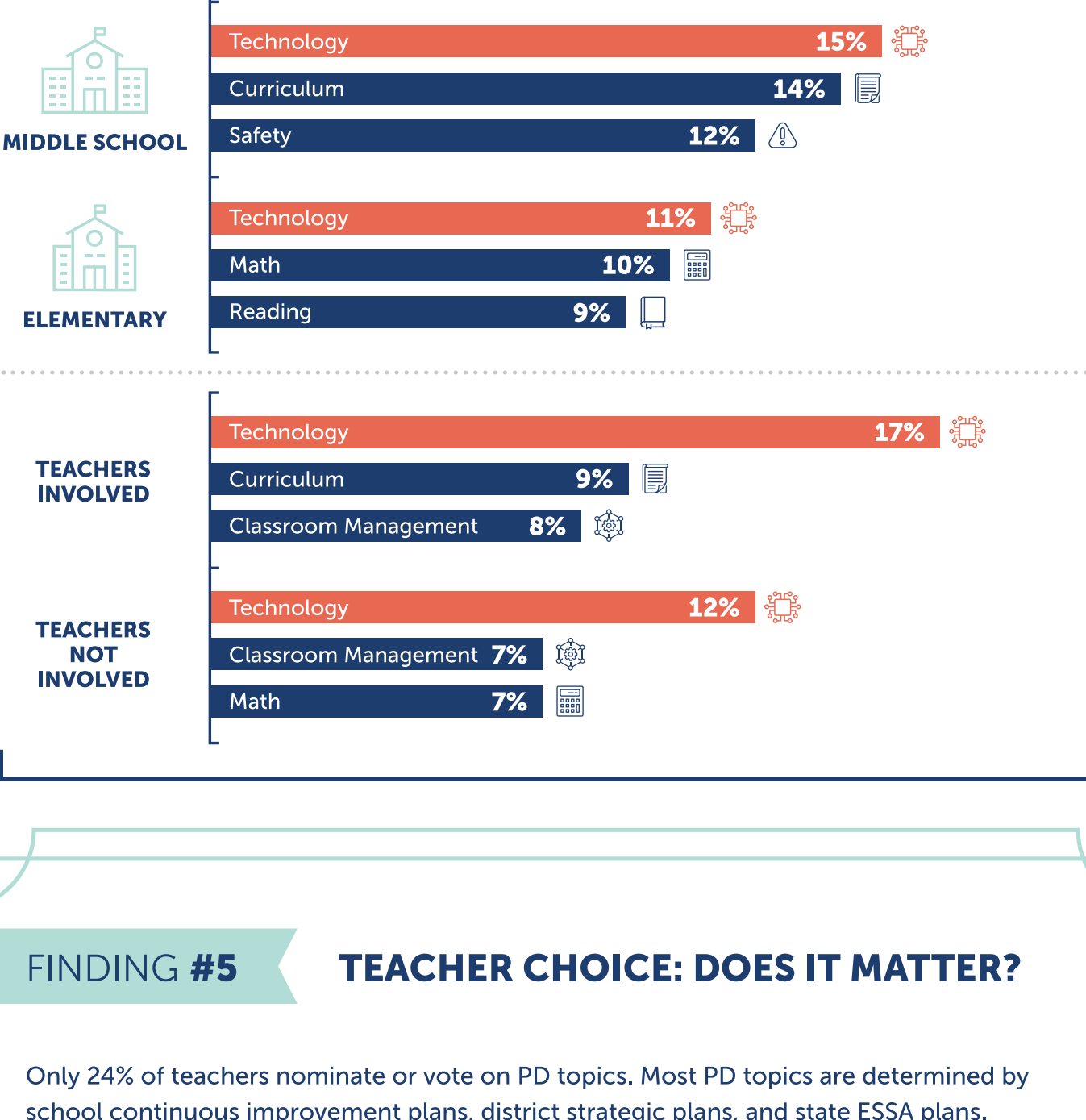


### BONUS POINT

Schools that receive mostly government funding have more mandates about the PD they offer. Leaders at these schools express lower rates of satisfaction even though they tend to have higher PD budgets than other schools.

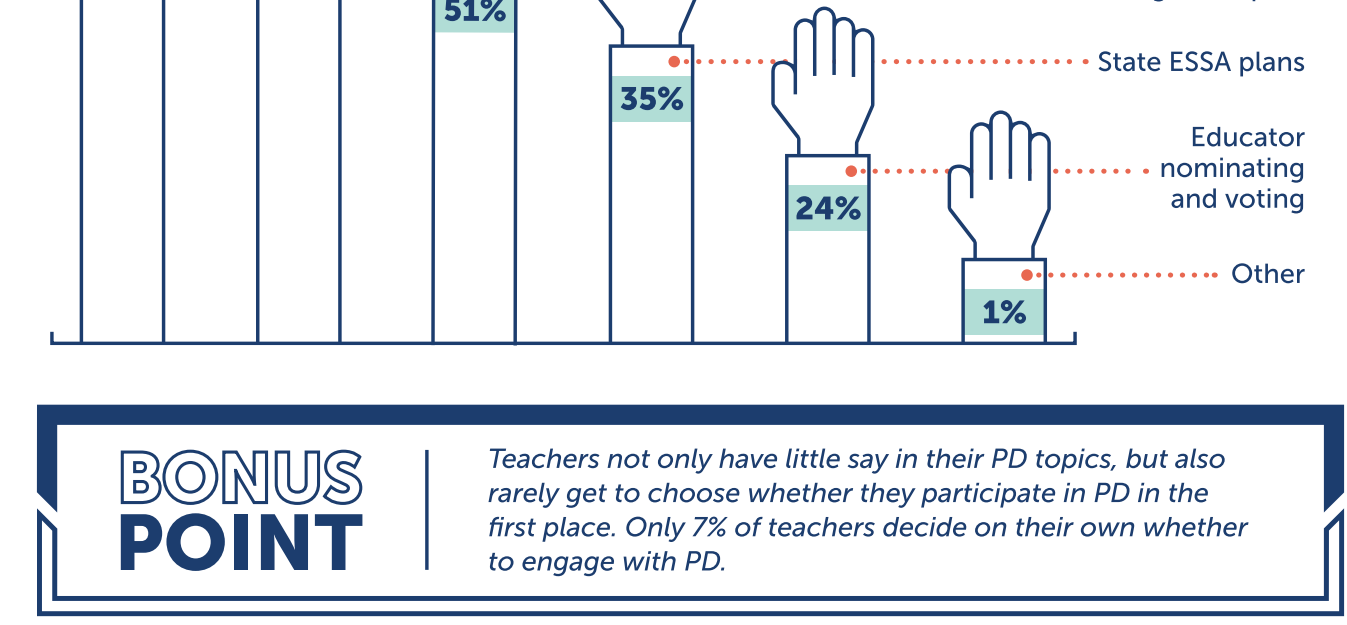
## FINDING #4 TECHNOLOGY WINS: MOST POPULAR PD TOPICS

School leaders and teachers are interested in a wide spread of topics for PD. However, technology is the top choice for PD at every grade level and whether or not teachers are involved in selecting PD.



## FINDING #5 TEACHER CHOICE: DOES IT MATTER?

Only 24% of teachers nominate or vote on PD topics. Most PD topics are determined by school continuous improvement plans, district strategic plans, and state ESSA plans.

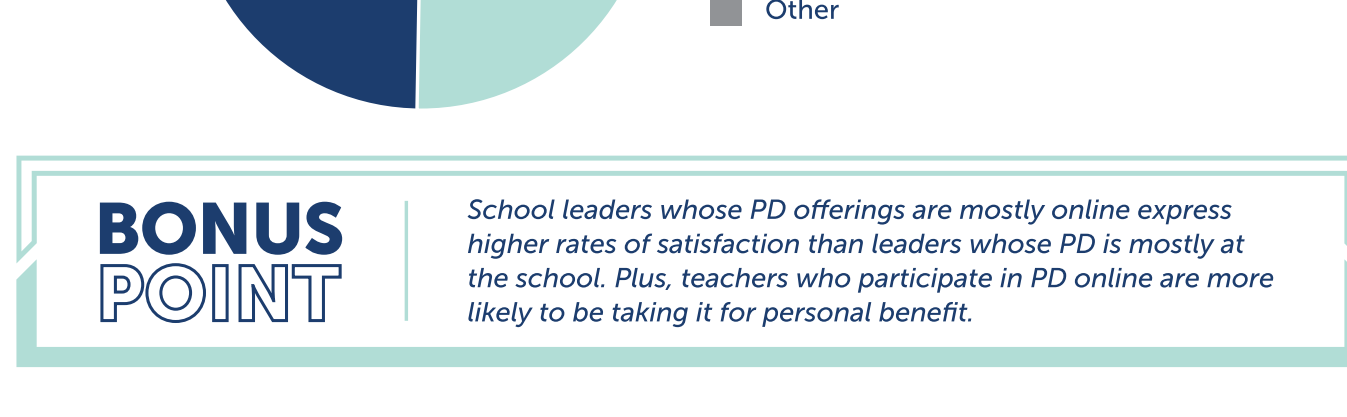


### BONUS POINT

Teachers not only have little say in their PD topics, but also rarely get to choose whether they participate in PD in the first place. Only 7% of teachers decide on their own whether to engage with PD.

## FINDING #6 WHERE TEACHERS COMPLETE PD

The vast majority of PD occurs in person, with half taking place at the school and one quarter at a third-party site. Approximately one quarter happens online.



### BONUS POINT

School leaders whose PD offerings are mostly online express higher rates of satisfaction than leaders whose PD is mostly at the school. Plus, teachers who participate in PD online are more likely to be taking it for personal benefit.

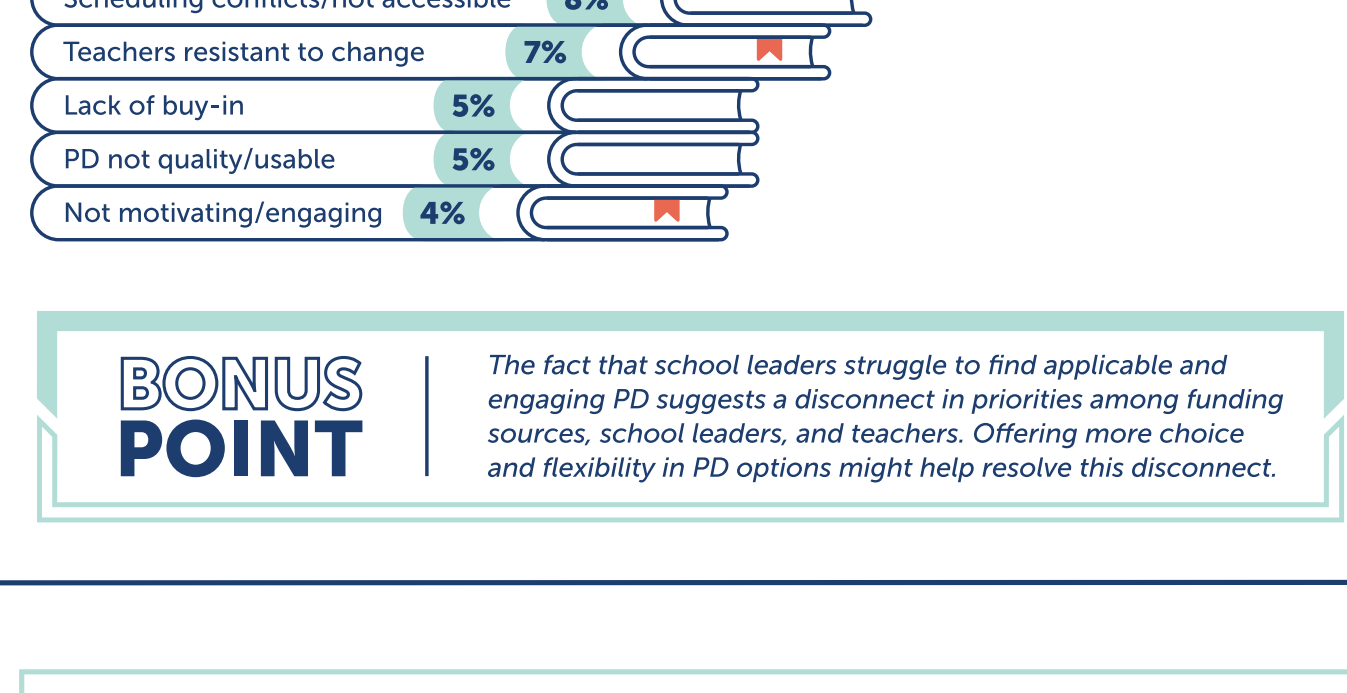
## FINDING #7 BENEFITS OF PD: DOES IT ACTUALLY HELP?

School leaders almost unanimously agree that PD is a good investment and results in more effective teachers. However, they do not feel as strongly about whether they can see improvements as a result of PD, their ability to create teacher buy-in for PD, and the number of PD opportunities available to teachers.



## FINDING #8 NEVER ENOUGH TIME: CHALLENGES TO OFFERING PD

School leaders cite lack of time as the biggest barrier to offering PD, followed by financial challenges. Interestingly, the next three most-reported issues are all related to the relevance of the PD: lack of practical application, lack of interest in the PD, and lack of relatability for a wide range of teachers.



### BONUS POINT

The fact that school leaders struggle to find applicable and engaging PD suggests a disconnect in priorities among funding sources, school leaders, and teachers. Offering more choice and flexibility in PD options might help resolve this disconnect.

# TAKE YOUR KNOWLEDGE TO THE NEXT LEVEL

For more insights on current trends in teachers' PD and recommendations on how to align your school's many priorities for PD, download the full report at [advancementcourses.com/pd-report](https://advancementcourses.com/pd-report).

Advancement Courses offers customizable PD solutions to address your school's unique challenges and strategic goals. With more than 240 graduate-level, online courses in 20 different subject areas, we can equip your teachers with the skills and strategies they need to positively impact the students you serve. Visit [advancementcourses.com/schools-districts](https://advancementcourses.com/schools-districts) to find out about discount pricing and personalized solutions for your school.

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